

Top markets, chain scales, brands for 2020 U.S. room openings

An STR data infographic shows the top U.S. metro markets, chain-scale segments and brands for remaining 2020 hotel room openings.

U.S.

143,155 rooms opening in 2020 (2.6% of existing supply)

TOP MARKETS

| | | | |
|----|---|-------|---------------------------|
| 1. | New York, New York | 9,889 | (7.7% of existing supply) |
| 2. | Orlando, Florida | 6,386 | (4.9%) |
| 3. | Las Vegas, Nevada | 4,912 | (3%) |
| 4. | Dallas, Texas | 4,033 | (4.3%) |
| 5. | Los Angeles/Long Beach, California | 3,852 | (3.6%) |

CHAIN SCALES

| | | |
|-----------------------|--------|---------------------------|
| Luxury | 5,672 | (4.6% of existing supply) |
| Upper Upscale | 17,475 | (2.7%) |
| Upscale | 41,190 | (5%) |
| Upper Midscale | 42,758 | (3.8%) |
| Midscale | 12,603 | (3%) |
| Economy | 3,462 | (0.5%) |
| Independent | 15,618 | (1%) |

TOP BRANDS BY PROJECTED ROOM OPENINGS

| | | |
|----|--------------------------------------|-------|
| 1. | Home2 Suites by Hilton | 9,481 |
| 2. | Hampton by Hilton | 8,878 |
| 3. | Tru by Hilton | 7,110 |
| 4. | Fairfield by Marriott | 6,660 |
| 5. | SpringHill Suites by Marriott | 5,633 |