

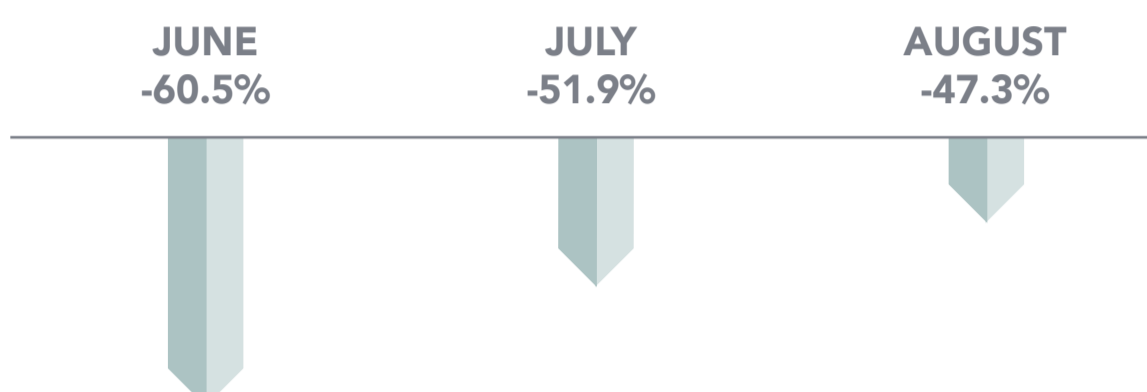
FIVE

THINGS TO KNOW U.S. AUGUST PERFORMANCE DATA

The last gasp of the summer leisure season provided slightly better U.S. hotel industry performance as leisure guests became more comfortable with travel, but the outlook for group business in the coming months is not good.

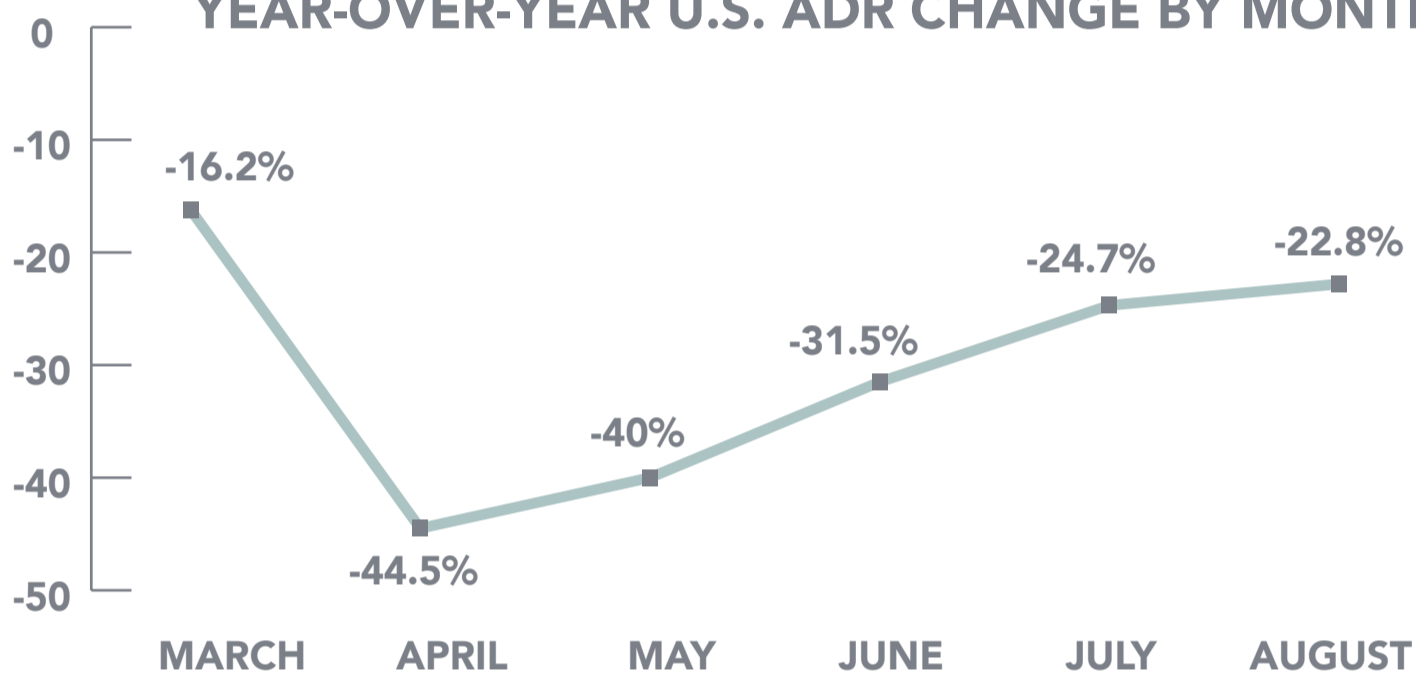
- 1. RevPAR declines improved through the summer:** In August, U.S. hotel revenue per available room decreased 47.3% year over year, which was less bad than June and July declines. Unfortunately, this trend is unlikely to continue in the fall.

U.S. REVPAR CHANGE IN SUMMER MONTHS



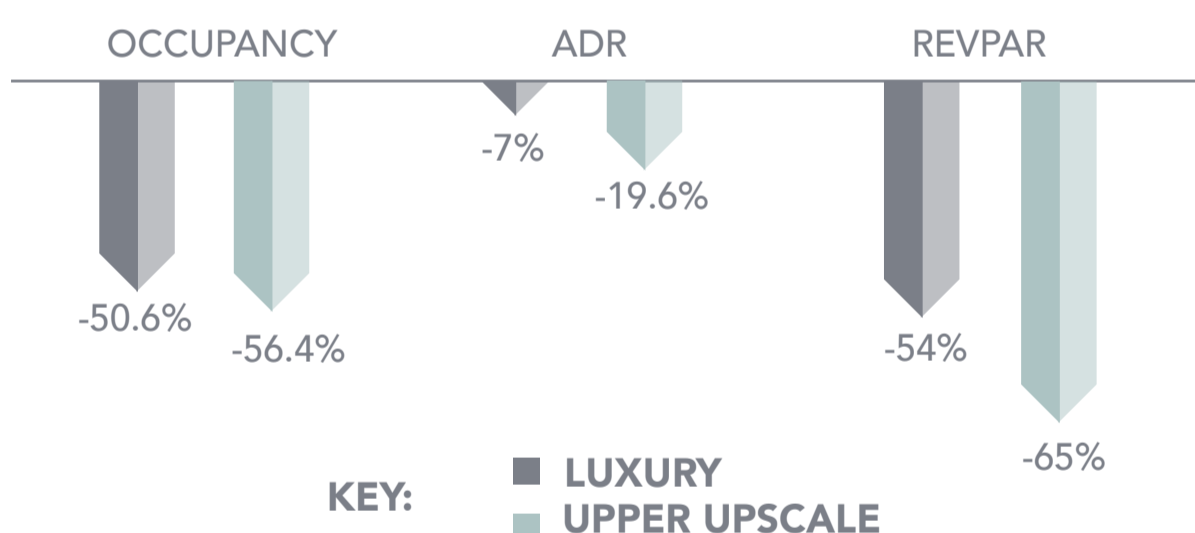
- 2. Hoteliers had about the same pricing power for two months:** U.S. average daily rate declined 22.8% in August, slightly better than July (-24.7%).

YEAR-OVER-YEAR U.S. ADR CHANGE BY MONTH



- 3. Higher class segments post lower occupancy:** Luxury hotels (37%) and upper-upscale hotels (33.2%) still have the lowest absolute occupancy among the classes, as the economy segment (55.3%) continues to lead the way.

KPIs OF HIGHER CLASSES Y-O-Y % CHANGE



- 4. A small milestone for group bookings:** U.S. hoteliers sold more than 1 million group roomnights in August (1,224,159), which is the highest since March (2,542,091). But group RevPAR (-83.3% in August) could decline even further in the coming months.

U.S. HOTEL GROUP PERFORMANCE IN AUGUST



- MORE THAN 1.2 MILLION GROUP ROOMNIGHTS SOLD
- GROUP ADR WAS \$141, DOWN 24.3% YEAR OVER YEAR
- GROUP REVPAR DECLINED 83.3% YEAR OVER YEAR

- 5. Top 25 markets continue to struggle:** Hotels in the U.S. top 25 markets continue to perform worse than the overall U.S. industry and all other markets. RevPAR was down 64% for the Top 25 markets in August.

U.S. TOP 25 MARKETS

