

THE MOBILE SECURITY THREATS THAT SCARE BUSINESS

Retail, hospitality and travel companies ranked what scares them in terms of mobile security issues.

TOP MOBILE SECURITY CONCERNS

THREAT	CONCERNED BUT NOT PREPARED	CONCERNED BUT FEEL PREPARED
DEVICE LOSS	23%	60%
MALWARE	22%	70%
RANSOMWARE	20%	65%
CRYPTOJACKING	17%	57%
ROGUE APPS	13%	63%
PHISHING	12%	78%

30%

of retail, travel and hospitality businesses suffered mobile device compromises.

RETAIL, TRAVEL AND HOSPITALITY: RISKS AND RESPONSE

33%

of businesses in these three sectors say they have seen bad actors use "rogue hotspots" using their brand names to fool customers to spy on their activity and plant malware.

40%

said they've sacrificed security to improve other aspects of their businesses, which Verizon notes makes them 1.5-times more likely to suffer breaches.

77%

said mobile threats to their businesses are "moderate to significant."