Date Created: March 16, 2018

Global Hotel Review (Media Version) - Constant Currency Edition

Global Hotel Industry Performance for the Month of February 2018

Volume 18, Issue MED2



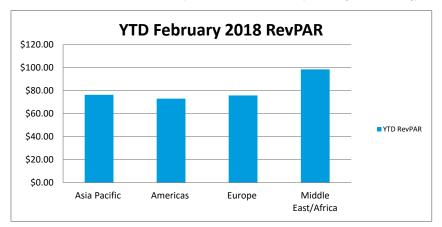


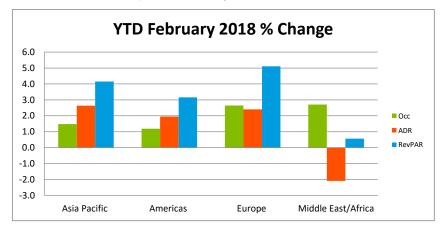
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Global Performance (Data in US Dollars)

For the Month of: February 2018
This version of the Global Hotel Review incorporates "Constant Currency Exchange" methodology. All ADR and RevPAR calculations use January 31, 2018 exchange rates as of 7:30PM CST.





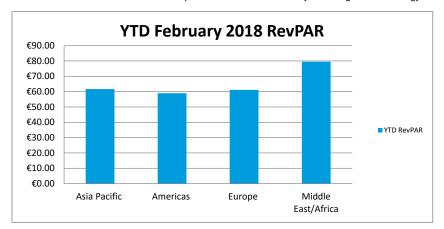
| | February 2018 vs February 2017 | | | | | | | | | | Year to Date - February 2018 vs February 2017 | | | | | | | | | | |
|----------------------|--------------------------------|------|--------|--------|--------|--------|---------|------------|--------|------|---|--------|--------|--------|--------|-------------------------|------|--------|--|--|--|
| | Occ % | | ADI | R | RevP | AR | Percent | Change 1 | rom | Осс | % | ADR | | RevPAR | | Percent Change from YTD | | | | | |
| | | | | | | | Febr | ruary 2017 | 7 | | | | | | | 2017 | | | | | |
| | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Occ. | ADR | RevPAR | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Occ. | ADR | RevPAR | | | |
| Asia Pacific | 67.1 | 68.3 | 118.17 | 108.04 | 79.25 | 73.74 | -1.8 | 9.4 | 7.5 | 67.3 | 66.3 | 113.65 | 110.73 | 76.45 | 73.40 | 1.5 | 2.6 | 4.2 | | | |
| Central & South Asia | 74.6 | 73.7 | 136.14 | 129.52 | 101.52 | 95.45 | 1.2 | 5.1 | 6.4 | 70.1 | 70.3 | 136.89 | 133.08 | 95.89 | 93.49 | -0.3 | 2.9 | 2.6 | | | |
| Northeastern Asia | 62.1 | 65.2 | 101.99 | 91.67 | 63.36 | 59.76 | -4.7 | 11.3 | 6.0 | 64.2 | 63.5 | 96.59 | 94.39 | 62.05 | 59.92 | 1.2 | 2.3 | 3.5 | | | |
| Southeastern Asia | 74.3 | 72.1 | 131.50 | 121.47 | 97.66 | 87.55 | 3.0 | 8.3 | 11.6 | 71.4 | 69.7 | 129.46 | 125.47 | 92.43 | 87.50 | 2.4 | 3.2 | 5.6 | | | |
| Australia & Oceania | 79.9 | 77.1 | 163.04 | 158.36 | 130.31 | 122.10 | 3.7 | 3.0 | 6.7 | 77.0 | 75.1 | 161.50 | 158.91 | 124.36 | 119.30 | 2.6 | 1.6 | 4.2 | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| Americas | 61.7 | 61.0 | 127.48 | 124.80 | 78.68 | 76.07 | 1.3 | 2.2 | 3.4 | 58.0 | 57.3 | 125.98 | 123.58 | 73.05 | 70.81 | 1.2 | 1.9 | 3.2 | | | |
| North America | 61.7 | 61.0 | 126.35 | 123.62 | 77.98 | 75.38 | 1.2 | 2.2 | 3.5 | 57.9 | 57.2 | 124.89 | 122.43 | 72.26 | 70.08 | 1.1 | 2.0 | 3.1 | | | |
| Caribbean | 73.4 | 75.5 | 246.26 | 246.17 | 180.83 | 185.77 | -2.7 | 0.0 | -2.7 | 70.6 | 72.0 | 240.14 | 241.83 | 169.61 | 174.20 | -1.9 | -0.7 | -2.6 | | | |
| Central America | 68.7 | 68.4 | 126.34 | 120.31 | 86.83 | 82.32 | 0.4 | 5.0 | 5.5 | 64.6 | 64.6 | 127.42 | 119.03 | 82.36 | 76.86 | 0.1 | 7.0 | 7.1 | | | |
| South America | 56.1 | 53.7 | 106.71 | 97.81 | 59.90 | 52.53 | 4.5 | 9.1 | 14.0 | 55.7 | 52.3 | 104.57 | 97.86 | 58.30 | 51.20 | 6.6 | 6.9 | 13.9 | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| Europe | 65.5 | 64.1 | 123.78 | 120.71 | 81.09 | 77.43 | 2.1 | 2.5 | 4.7 | 61.8 | 60.2 | 122.58 | 119.70 | 75.78 | 72.09 | 2.6 | 2.4 | 5.1 | | | |
| Eastern Europe | 56.8 | 54.6 | 86.41 | 83.97 | 49.10 | 45.82 | 4.1 | 2.9 | 7.2 | 52.8 | 50.6 | 86.23 | 83.84 | 45.56 | 42.39 | 4.5 | 2.8 | 7.5 | | | |
| Northern Europe | 71.8 | 71.5 | 120.68 | 119.14 | 86.62 | 85.16 | 0.4 | 1.3 | 1.7 | 67.2 | 66.7 | 118.28 | 116.88 | 79.44 | 77.92 | 0.7 | 1.2 | 1.9 | | | |
| Southern Europe | 62.9 | 61.1 | 123.36 | 119.07 | 77.62 | 72.77 | 3.0 | 3.6 | 6.7 | 59.7 | 57.1 | 120.31 | 115.90 | 71.87 | 66.15 | 4.7 | 3.8 | 8.6 | | | |
| Western Europe | 64.0 | 62.1 | 138.21 | 134.26 | 88.41 | 83.40 | 3.0 | 2.9 | 6.0 | 60.9 | 59.2 | 138.92 | 135.68 | 84.66 | 80.36 | 2.9 | 2.4 | 5.3 | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| Middle East/Africa | 66.8 | 65.9 | 148.57 | 152.97 | 99.18 | 100.80 | 1.3 | -2.9 | -1.6 | 64.8 | 63.1 | 152.10 | 155.35 | 98.51 | 97.96 | 2.7 | -2.1 | 0.6 | | | |
| Middle East | 70.5 | 71.0 | 161.96 | 174.72 | 114.26 | 124.10 | -0.7 | -7.3 | -7.9 | 69.8 | 69.3 | 166.23 | 175.59 | 116.01 | 121.77 | 0.6 | -5.3 | -4.7 | | | |
| Northern Africa | 54.8 | 50.7 | 94.42 | 81.74 | 51.76 | 41.47 | 8.1 | 15.5 | 24.8 | 54.6 | 48.2 | 92.20 | 83.53 | 50.33 | 40.23 | 13.3 | 10.4 | 25.1 | | | |
| Southern Africa | 65.1 | 64.4 | 142.25 | 135.62 | 92.62 | 87.34 | 1.1 | 4.9 | 6.0 | 59.0 | 58.8 | 147.55 | 140.83 | 87.00 | 82.85 | 0.2 | 4.8 | 5.0 | | | |

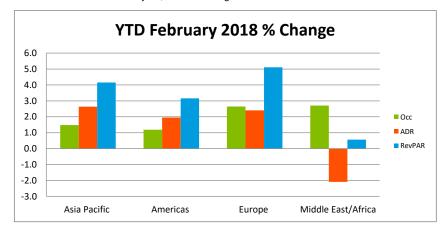
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Global Performance (Data in Euros)

For the Month of: February 2018

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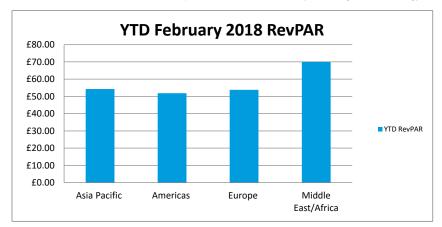
| | | | F | ebruary 2 | 018 vs Feb | ruary 201 | 7 | | Year to Date - February 2018 vs February 2017 | | | | | | | | | | |
|----------------------|-------|------|--------|-----------|------------|-----------|---------|---------------|---|------|------|--------|--------|--------|--------|-------------------------|------|--------|--|
| | Occ % | | ADI | ₹ | RevP | AR | Percent | Change f | from | Осс | % | ADR | | RevPAR | | Percent Change from YTD | | | |
| | | | | | | | Febr | February 2017 | | | | | | | | 2017 | | | |
| | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Occ. | ADR | RevPAR | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Occ. | ADR | RevPAR | |
| Asia Pacific | 67.1 | 68.3 | 95.35 | 87.17 | 63.94 | 59.50 | -1.8 | 9.4 | 7.5 | 67.3 | 66.3 | 91.70 | 89.34 | 61.68 | 59.22 | 1.5 | 2.6 | 4.2 | |
| Central & South Asia | 74.6 | 73.7 | 109.84 | 104.50 | 81.91 | 77.01 | 1.2 | 5.1 | 6.4 | 70.1 | 70.3 | 110.44 | 107.37 | 77.37 | 75.43 | -0.3 | 2.9 | 2.6 | |
| Northeastern Asia | 62.1 | 65.2 | 82.29 | 73.96 | 51.12 | 48.21 | -4.7 | 11.3 | 6.0 | 64.2 | 63.5 | 77.93 | 76.16 | 50.06 | 48.35 | 1.2 | 2.3 | 3.5 | |
| Southeastern Asia | 74.3 | 72.1 | 106.10 | 98.01 | 78.80 | 70.63 | 3.0 | 8.3 | 11.6 | 71.4 | 69.7 | 104.45 | 101.23 | 74.57 | 70.60 | 2.4 | 3.2 | 5.6 | |
| Australia & Oceania | 79.9 | 77.1 | 131.55 | 127.77 | 105.14 | 98.51 | 3.7 | 3.0 | 6.7 | 77.0 | 75.1 | 130.31 | 128.21 | 100.34 | 96.25 | 2.6 | 1.6 | 4.2 | |
| | | | | | | | | | | | | | | | | | | | |
| Americas | 61.7 | 61.0 | 102.86 | 100.69 | 63.48 | 61.38 | 1.3 | 2.2 | 3.4 | 58.0 | 57.3 | 101.65 | 99.70 | 58.94 | 57.14 | 1.2 | 1.9 | 3.2 | |
| North America | 61.7 | 61.0 | 101.95 | 99.74 | 62.92 | 60.82 | 1.2 | 2.2 | 3.5 | 57.9 | 57.2 | 100.76 | 98.78 | 58.31 | 56.54 | 1.1 | 2.0 | 3.1 | |
| Caribbean | 73.4 | 75.5 | 198.69 | 198.62 | 145.90 | 149.89 | -2.7 | 0.0 | -2.7 | 70.6 | 72.0 | 193.75 | 195.12 | 136.85 | 140.55 | -1.9 | -0.7 | -2.6 | |
| Central America | 68.7 | 68.4 | 101.93 | 97.07 | 70.05 | 66.42 | 0.4 | 5.0 | 5.5 | 64.6 | 64.6 | 102.80 | 96.04 | 66.45 | 62.02 | 0.1 | 7.0 | 7.1 | |
| South America | 56.1 | 53.7 | 86.10 | 78.92 | 48.33 | 42.39 | 4.5 | 9.1 | 14.0 | 55.7 | 52.3 | 84.37 | 78.96 | 47.04 | 41.31 | 6.6 | 6.9 | 13.9 | |
| | | | | | | | | | | | | | | | | | | | |
| Europe | 65.5 | 64.1 | 99.87 | 97.39 | 65.43 | 62.47 | 2.1 | 2.5 | 4.7 | 61.8 | 60.2 | 98.90 | 96.58 | 61.14 | 58.17 | 2.6 | 2.4 | 5.1 | |
| Eastern Europe | 56.8 | 54.6 | 69.72 | 67.75 | 39.61 | 36.97 | 4.1 | 2.9 | 7.2 | 52.8 | 50.6 | 69.57 | 67.65 | 36.76 | 34.20 | 4.5 | 2.8 | 7.5 | |
| Northern Europe | 71.8 | 71.5 | 97.37 | 96.13 | 69.89 | 68.71 | 0.4 | 1.3 | 1.7 | 67.2 | 66.7 | 95.43 | 94.30 | 64.09 | 62.87 | 0.7 | 1.2 | 1.9 | |
| Southern Europe | 62.9 | 61.1 | 99.53 | 96.07 | 62.63 | 58.71 | 3.0 | 3.6 | 6.7 | 59.7 | 57.1 | 97.07 | 93.51 | 57.99 | 53.37 | 4.7 | 3.8 | 8.6 | |
| Western Europe | 64.0 | 62.1 | 111.51 | 108.33 | 71.34 | 67.29 | 3.0 | 2.9 | 6.0 | 60.9 | 59.2 | 112.08 | 109.47 | 68.30 | 64.84 | 2.9 | 2.4 | 5.3 | |
| | | | | | | | | | | | | | | | | | | | |
| Middle East/Africa | 66.8 | 65.9 | 119.87 | 123.42 | 80.02 | 81.33 | 1.3 | -2.9 | -1.6 | 64.8 | 63.1 | 122.72 | 125.34 | 79.48 | 79.04 | 2.7 | -2.1 | 0.6 | |
| Middle East | 70.5 | 71.0 | 130.67 | 140.97 | 92.19 | 100.13 | -0.7 | -7.3 | -7.9 | 69.8 | 69.3 | 134.12 | 141.67 | 93.60 | 98.25 | 0.6 | -5.3 | -4.7 | |
| Northern Africa | 54.8 | 50.7 | 76.18 | 65.95 | 41.76 | 33.46 | 8.1 | 15.5 | 24.8 | 54.6 | 48.2 | 74.39 | 67.40 | 40.61 | 32.46 | 13.3 | 10.4 | 25.1 | |
| Southern Africa | 65.1 | 64.4 | 114.77 | 109.43 | 74.73 | 70.47 | 1.1 | 4.9 | 6.0 | 59.0 | 58.8 | 119.04 | 113.63 | 70.20 | 66.84 | 0.2 | 4.8 | 5.0 | |

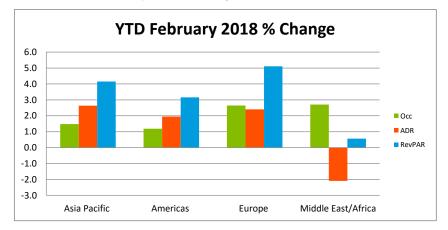
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Global Performance (Data in British Pounds)

For the Month of: February 2018

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| | February 2018 vs February 2017 | | | | | | | | | | Year to Date - February 2018 vs February 2017 | | | | | | | | | | |
|----------------------|--------------------------------|------|--------|--------|--------|--------|---------------|----------|--------|-------|---|--------|--------|--------|--------|-------------------------|------|--------|--|--|--|
| | Occ % | | ADI | ₹ | RevPAR | | Percent | Change f | rom | Occ % | | ADR | | RevPAR | | Percent Change from YTD | | | | | |
| | | | | | | | February 2017 | | | | | | | | | 2017 | | | | | |
| | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Occ. | ADR | RevPAR | 2018 | 2017 | 2018 | 2017 | 2018 | 2017 | Occ. | ADR | RevPAR | | | |
| Asia Pacific | 67.1 | 68.3 | 83.85 | 76.66 | 56.23 | 52.33 | -1.8 | 9.4 | 7.5 | 67.3 | 66.3 | 80.64 | 78.57 | 54.24 | 52.08 | 1.5 | 2.6 | 4.2 | | | |
| Central & South Asia | 74.6 | 73.7 | 96.60 | 91.91 | 72.03 | 67.73 | 1.2 | 5.1 | 6.4 | 70.1 | 70.3 | 97.13 | 94.43 | 68.04 | 66.34 | -0.3 | 2.9 | 2.6 | | | |
| Northeastern Asia | 62.1 | 65.2 | 72.37 | 65.05 | 44.96 | 42.40 | -4.7 | 11.3 | 6.0 | 64.2 | 63.5 | 68.53 | 66.98 | 44.03 | 42.52 | 1.2 | 2.3 | 3.5 | | | |
| Southeastern Asia | 74.3 | 72.1 | 93.31 | 86.19 | 69.30 | 62.12 | 3.0 | 8.3 | 11.6 | 71.4 | 69.7 | 91.86 | 89.03 | 65.58 | 62.09 | 2.4 | 3.2 | 5.6 | | | |
| Australia & Oceania | 79.9 | 77.1 | 115.69 | 112.37 | 92.46 | 86.64 | 3.7 | 3.0 | 6.7 | 77.0 | 75.1 | 114.60 | 112.76 | 88.24 | 84.65 | 2.6 | 1.6 | 4.2 | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| Americas | 61.7 | 61.0 | 90.46 | 88.55 | 55.83 | 53.98 | 1.3 | 2.2 | 3.4 | 58.0 | 57.3 | 89.39 | 87.68 | 51.83 | 50.25 | 1.2 | 1.9 | 3.2 | | | |
| North America | 61.7 | 61.0 | 89.66 | 87.72 | 55.33 | 53.48 | 1.2 | 2.2 | 3.5 | 57.9 | 57.2 | 88.62 | 86.87 | 51.28 | 49.73 | 1.1 | 2.0 | 3.1 | | | |
| Caribbean | 73.4 | 75.5 | 174.74 | 174.67 | 128.31 | 131.82 | -2.7 | 0.0 | -2.7 | 70.6 | 72.0 | 170.39 | 171.59 | 120.35 | 123.60 | -1.9 | -0.7 | -2.6 | | | |
| Central America | 68.7 | 68.4 | 89.64 | 85.37 | 61.61 | 58.41 | 0.4 | 5.0 | 5.5 | 64.6 | 64.6 | 90.41 | 84.46 | 58.44 | 54.54 | 0.1 | 7.0 | 7.1 | | | |
| South America | 56.1 | 53.7 | 75.72 | 69.40 | 42.50 | 37.28 | 4.5 | 9.1 | 14.0 | 55.7 | 52.3 | 74.20 | 69.44 | 41.37 | 36.33 | 6.6 | 6.9 | 13.9 | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| Europe | 65.5 | 64.1 | 87.83 | 85.65 | 57.54 | 54.94 | 2.1 | 2.5 | 4.7 | 61.8 | 60.2 | 86.98 | 84.94 | 53.77 | 51.15 | 2.6 | 2.4 | 5.1 | | | |
| Eastern Europe | 56.8 | 54.6 | 61.32 | 59.58 | 34.84 | 32.51 | 4.1 | 2.9 | 7.2 | 52.8 | 50.6 | 61.18 | 59.49 | 32.33 | 30.08 | 4.5 | 2.8 | 7.5 | | | |
| Northern Europe | 71.8 | 71.5 | 85.63 | 84.54 | 61.46 | 60.42 | 0.4 | 1.3 | 1.7 | 67.2 | 66.7 | 83.93 | 82.93 | 56.37 | 55.29 | 0.7 | 1.2 | 1.9 | | | |
| Southern Europe | 62.9 | 61.1 | 87.53 | 84.49 | 55.08 | 51.64 | 3.0 | 3.6 | 6.7 | 59.7 | 57.1 | 85.36 | 82.24 | 50.99 | 46.94 | 4.7 | 3.8 | 8.6 | | | |
| Western Europe | 64.0 | 62.1 | 98.07 | 95.27 | 62.74 | 59.17 | 3.0 | 2.9 | 6.0 | 60.9 | 59.2 | 98.57 | 96.27 | 60.07 | 57.02 | 2.9 | 2.4 | 5.3 | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| Middle East/Africa | 66.8 | 65.9 | 105.42 | 108.54 | 70.37 | 71.52 | 1.3 | -2.9 | -1.6 | 64.8 | 63.1 | 107.93 | 110.23 | 69.90 | 69.51 | 2.7 | -2.1 | 0.6 | | | |
| Middle East | 70.5 | 71.0 | 114.92 | 123.98 | 81.07 | 88.06 | -0.7 | -7.3 | -7.9 | 69.8 | 69.3 | 117.95 | 124.59 | 82.32 | 86.40 | 0.6 | -5.3 | -4.7 | | | |
| Northern Africa | 54.8 | 50.7 | 67.00 | 58.00 | 36.73 | 29.42 | 8.1 | 15.5 | 24.8 | 54.6 | 48.2 | 65.42 | 59.27 | 35.72 | 28.55 | 13.3 | 10.4 | 25.1 | | | |
| Southern Africa | 65.1 | 64.4 | 100.94 | 96.23 | 65.72 | 61.97 | 1.1 | 4.9 | 6.0 | 59.0 | 58.8 | 104.69 | 99.93 | 61.73 | 58.79 | 0.2 | 4.8 | 5.0 | | | |

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