

HOW HACKERS TARGET THE HOTEL INDUSTRY

Verizon's 2018 Data Breach Investigations Report, which comprises more than 53,000 real-world incidents during the year, shows hotels are a consistent target of point-of-sale attacks.

2017 STATISTICS

WORDS TO KNOW

Security Incident

An attack that compromised "the integrity, confidentiality or availability of an information asset."

Breach

A security incident resulting in the confirmed (not just potential) disclosure of data to an unauthorized party.

HOTEL INDUSTRY

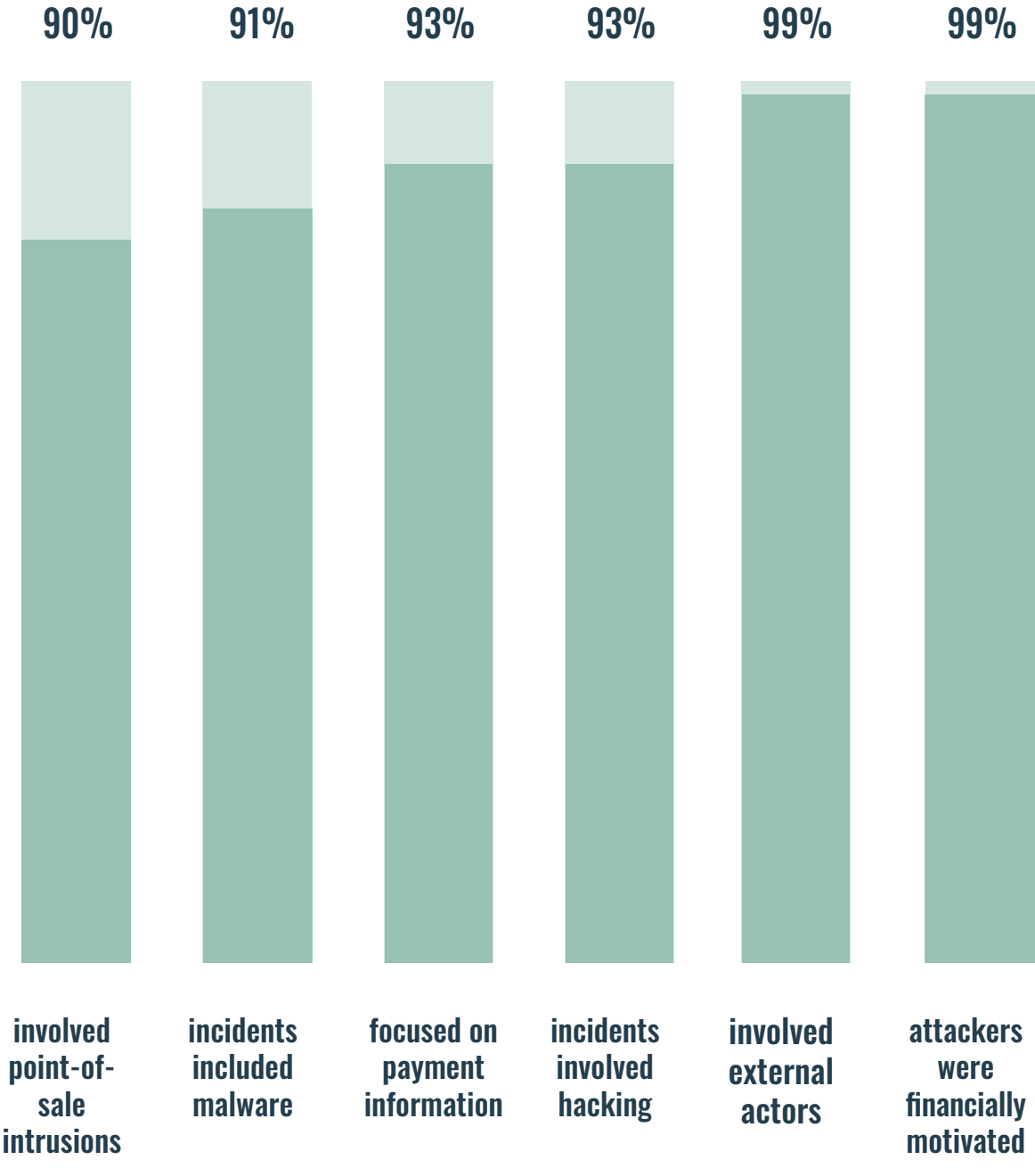
The hotel industry is "over 100 times more likely than the median industry" in the study's data set "to have a POS controller targeted."

2%

focused on credentials

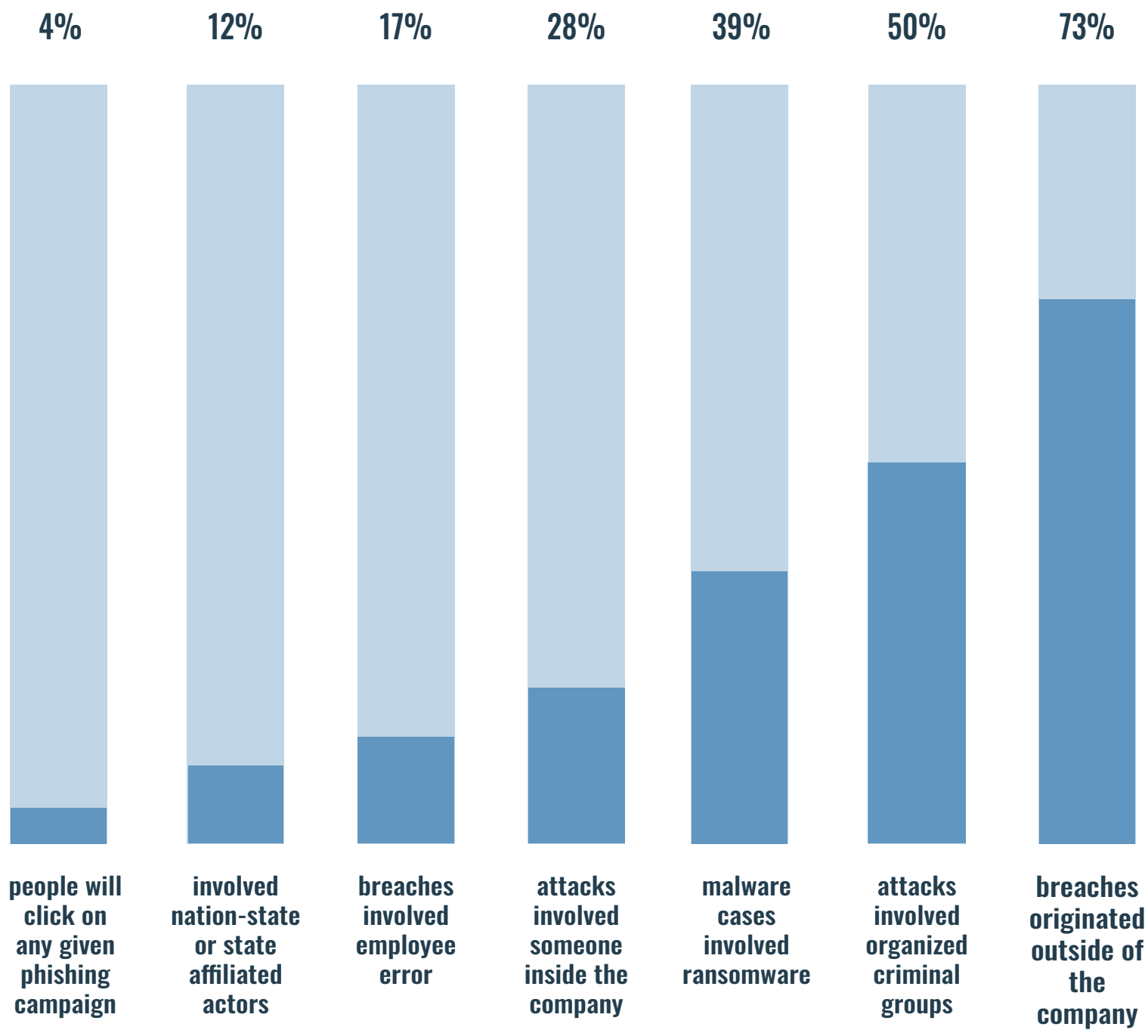
5%

focused on personal information



The hotel industry reported 368 incidents, including 338 actual breaches

ALL STUDY AREAS COMBINED



76% breaches were financially motivated

87% attacks took only minutes or less, to compromise a system

68% breaches took months or longer to detect

2,216 confirmed data breaches

53,308 security incidents

65 countries