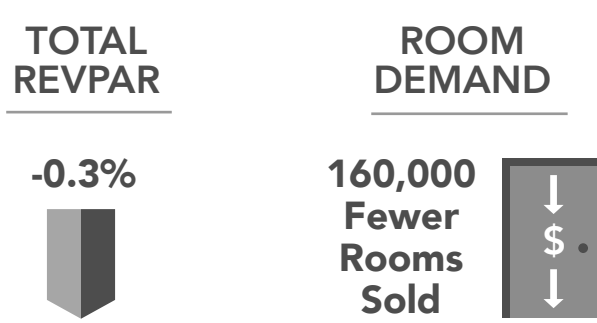


The data impact of the 2017 hurricane season was the strongest yet in September, and the performance declines ended the U.S. hotel industry's RevPAR growth cycle at 102 months.

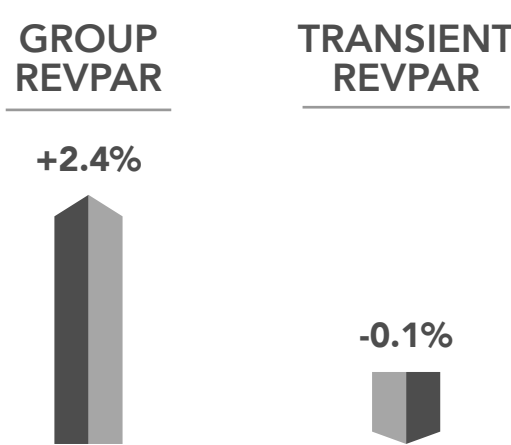
1

RevPAR, demand both drop – U.S. hotel RevPAR declined 0.3% in September, ending a growth streak that lasted 102 consecutive months. Demand decreased for the first time in 37 months.



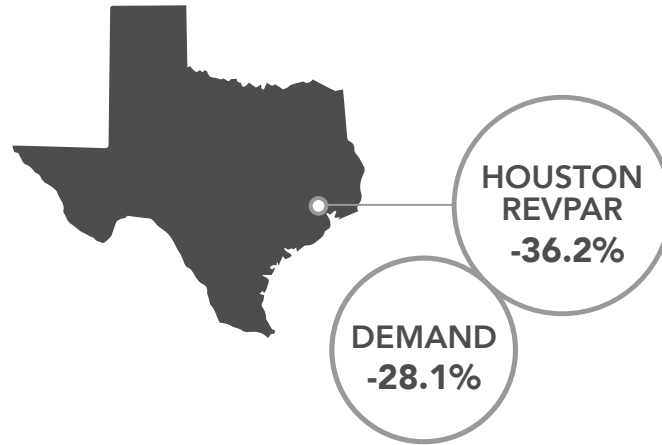
2

Transient RevPAR down for first time since 2017 – Total U.S. transient RevPAR dipped 0.1% as a 2.3% occupancy decline outweighed a 2.2% jump in transient ADR. September was the first month transient RevPAR decreased since March 2017.



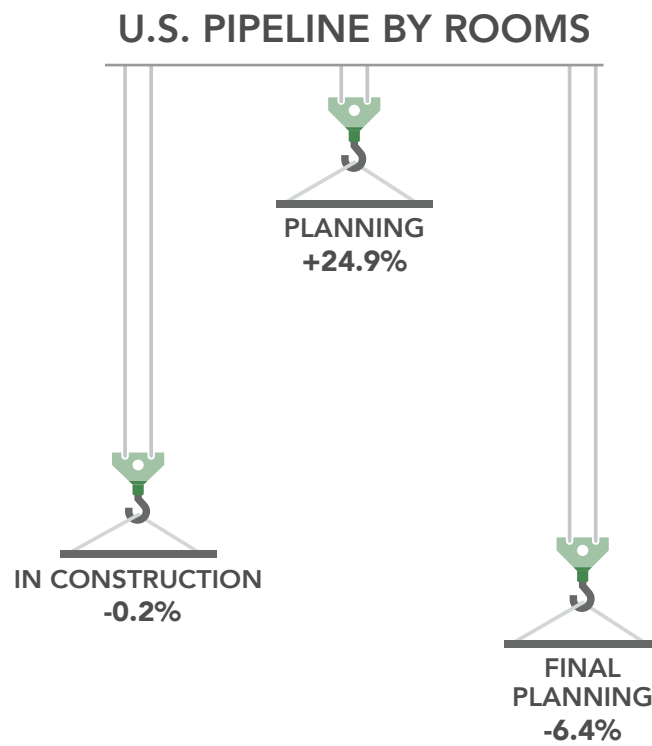
3

The hurricane impact on the top 25 markets – The top markets in the U.S. reported RevPAR decreased 1.4%. Houston (-36.2%) and Orlando (-12.5%) reported the biggest RevPAR declines, and Houston also reported a 28.1% demand drop.



4

Rooms in construction decrease 0.2% – The number of hotel rooms in construction has now decreased in nine of the last 10 months. Overbuilding shouldn't be an issue anytime soon.



5

How September affects Q3 performance – September's RevPAR decline brought down total U.S. RevPAR growth to 1.7%, the lowest for a quarter since the second quarter of 2010.

2018 U.S. REVPAR CHANGE BY QUARTER

Q1 +3.5%	Q2 +4%
Q3 +1.7%	Q4 ?